



How can ditching the concert hall help us?

Notes from the Ditching the Concert Hall working community meeting, 17th March 2014

What are the benefits of ditching the concert hall?

- It persuades people to think differently about the ensemble ('repositioning')
- It gets attention from the media
- It gets attention from the public (a 'publicity stunt')
- We can create events where there is an interaction between the music and the physical space
- We can introduce new music to new audiences by using spaces that already have their own audience
- We can escape the conventions of a traditional concert hall – change expectations and ditch the rituals
- It gives the regular audience a new way of experiencing the music
- It transforms spaces, turning expectations of physical spaces upside down
- It inspires the musicians and give the ensemble a new energy
- It helps get sponsorships.

This document is a product of the New Music : New Audiences project, coordinated by The Danish Composers' Society with the support of the Culture Programme of the European Union and The Nordic Council of Ministers. For further information or to contact us, please go to www.newaud.eu