



Three ensembles, two sounds, one concert

The Federation of Three Wallonian Ensembles gave a concert celebrating the final conference of the NewAud project. The concert mixed an acoustic and electrified string orchestra with electronic devices.

Background

The Federation of Three Wallonian Ensembles is a working relationship between three ensembles who decided to explore the NewAud project hand in hand. All based in Bruxelles, the ensembles Sturm und Klang, Ensemble21 and Ensemble ON represent the young Belgian environment devoted to contemporary music.

Sturm und Klang is a large young orchestra with a passionate love of contemporary music. They chose their name to signal a contemporary response to the Sturm & Drang ideal. Ensemble 21 is an ensemble of 21 non-permanent musicians founded at the beginning of the 21st Century. It is an idealistic ensemble with a strong wish to spread the news of new music to as many people as possible. Finally Ensemble ON is a 7 man strong ensemble describing themselves as “a tool at the disposal of composers”.

Concept

In order to celebrate the final conference of the NEW:AUD european project in Warsaw, the three ensembles in collaboration with the Forum des Compositeurs, organised one last concert in the great Art Déco hall of La Maison du Peuple de Saint-Gilles with a programme mixing an acoustic and electrified string orchestra with electronic devices.

The programme consisted of works by composers Claude Vivier, James Dillon, and Ramunas Motiekaitis and included world premieres of commissioned works by Belgian composers Gilles Gobert and Paul Pankert as well as a Belgian premiere for the piece by Motiekaitis.

The target group for the concert was young people and students.

Promotion

Publicity was done through the different newsletters of Le Forum des Compositeurs and of the three ensembles, as well as via Facebook pages and events. The French Belgian third radio station (classical) aired the event as well as national newspapers such as Le Soir and La Libre Belgique, and in more local entertainment publications.

Risks

Until the last moment the concert had very few bookings, although it was advertised several times through various newsletters, Facebook events, radio and newspapers. Very often the audience tends to make a decision at the last minute, or is sure to find a ticket without booking for such concerts.

Conclusions

On the evening of the concert a big audience showed up, including some new faces and quite a lot of young people, especially musicians and students. The combined efforts by the ensemble and Le Forum des Compositeurs to advertise the concert seemed to have had a positive effect on the audience turn up.

Facts

Ensembles: Ensemble Sturm und Klang, Ensemble ON, Ensemble 21

Time and date: September 13th 2014, 8pm

Venue: Maison du Peuple de Saint-Gilles, Warsaw, Poland

Programme:

James Dillon

Claude Vivier

Ramunas Motiekaitis and

Gilles Gobert

Paul Pankert

Attendees: 90